

Entrepreneurship 12

Learning Outcomes: The activities in this course are based on the core competencies and curricular competencies as provided by the Ministry of Education of BC and will introduce students to three key ideas: Design for the life cycle includes consideration of social and environmental impacts, services and products can be designed through consultation and collaboration, and tools and technologies can be adapted for specific purposes.

View the complete Ministry of Education learning outcomes for this course: [Entrepreneurship 12](#)

Resources: All resources are provided within the course. Students will need good access to the Internet and will be required to use online tools.

Communication: Assignments are submitted directly through your course. Constant communication with your teacher is key to success in a DL course. Phone or email or message your teacher for help whenever necessary.

Goal Setting: This course is self-paced and self-directed. Students should plan on working 5-6 hours a week on this course. It is highly recommended that the student creates a calendar of monthly, weekly and even daily goals. Contact your teacher if help is needed doing this.

Learning Guides/Projects: Print out unit learning guide, complete and upload in pdf form. Once mastered, select and complete a unit project, then upload in pdf form. Please ensure these are neat and organized. Learning guides must be submitted before writing unit exams.

Unit 1: Introduction to Entrepreneurship

Students will learn about the role of entrepreneurship in society and explore the different pathways to entrepreneurship.

Unit 2: Social and Ethical Entrepreneurship

Students will analyze the impacts that entrepreneurial ventures can have on society and the environment.

Unit 3: Creative Ideation

Students will engage in the initial stages of turning an idea into a business.

Unit 4: Problem-Solving

Students will learn how to apply a problem-solving model to entrepreneurial ventures.

Unit 5: Business Plan

Students will create formal business plans.

Final Business Pitch

Students will convert their business plan into an engaging pitch.

Assessment

This 4-credit course will be broken down as follows:

Learning Guides - 15% of the overall grade.

Projects – 50% of the overall grade.

Unit Assignments - 20% of the overall grade.

Final Pitch - 15% of the overall grade.